



Showcase your Movies and TV shows across platforms such as web, mobile apps (iOS, Android), Smart TVs, media boxes, gaming consoles and various other connected devices.

Network Advertising Proposal 2018

Table of Contents

Message from the Marketing Director	2
Introduction	3
Performance Details.....	3
Our Vision.....	3
Our Audience	4
Current Partners.....	4
Advertising Packages.....	5
Bronze Package.....	6
Silver Package.....	6
Gold Package	7
Platinum Package	7
Overview.....	8
Contact Details	9

Message from the Marketing Director

Dear Prospective Advertiser and Partner,

Firstly, I would like to personally thank you for allowing us the opportunity to present you with our advertising proposal. GRINDWORKS Broadcast Media, a global independent digital television network based in the U.S., gives corporations effective digital, online & event advertising options that impact influential consumers, parents, kids, community leaders & business decision-makers. GRINDWORKS Media will digitally broadcast events, full feature films & TV shows via PPV, VOD, mobile app, Apple & Android TV, Chromecast, ROKU and more! Broadcasting in up to 1,000,000 homes globally.

As we commence our inaugural season we continue to revitalize the digital broadcasting industry showing quality content and constantly using innovative marketing efforts to ensure the network increases its' status and continues to grow. Grindworks Broadcast Media, a non-profit organization, is currently looking for potential partners to help offset some of the enormous costs of operating a digital broadcasting network like ours. Your organization has been selected as a potential partner on account of compatibility with our image, vision and target markets.

Our tiered advertising packages have been designed to give businesses the opportunity for cost effective promotion and marketing of their business with brand exposure on a variety of platforms including Pay-Per-View, Video On Demand, Live Stream, Chromecast, ROKU, Apple TV, Android TV, Events & Film Screenings, website (currently being redesigned), Facebook , Twitter, Instagram and YouTube.

If you have any questions regarding any of our advertising packages please don't hesitate to contact me at any time. I will be personally overseeing all our advertising arrangements.

We see GRINDWORKS Broadcast Media as providing a proactive and creative platform for filmmakers, producers and directors in the film/digital broadcasting industry and would love to see you associated with us in 2018 and beyond.

John A. Barner III
Marketing Director

Introduction

GRINDWORKS Broadcast Media, a global independent digital television network based in the U.S., has a PPV/VOD & live streaming model that offers content providers an option to sell both single Videos (E.g. Movies) or a set of multiple part video (e.g. TV Shows, Seasons and it's Episodes) to a local, regional, national and/or international audience. GrindWorks also provides content providers multiple options to further enhance the experience of their movie, film or show by allowing them to provide a differential pricing strategy for each piece of content offered.

Our platform is designed with the content creator in mind. With features like PPV, VOD, Live Streaming, Chromecast, Apple TV, & ROKU, GrindWorks will help to monetize their movies, short-films & shows to enable financial growth for you & their projects.

SPORTS TEAMS and LEAGUES can now launch their branded sports on demand or sports event's live streaming Multi-Screen platforms or any event owners can go live instantly, in just one click, locally, regionally and/or GLOBALLY! The GrindWorks Live Streaming engine brings a host of features and options for event organizers allowing them to live stream their events live and monetize beyond borders of geographic restrictions. MUSIC EVENTS and FESTIVALS can now be streamed across the entire world at the click of a button and reach out to an amplitude of audience offering various monetization options.

Programming Details

iDrift: Celebrity Drifting Competition Series
Preshous At Home – Family, Cooking & Crafting
Thinking BIG: The Story of James “Quick” Tillis
The #TeamAli Trials: Making of TEAM ALI BOXING
The Open Road: LIFE OF A TRUCKER
The Sibling Show: R&B Sibling Rivals
REAL SPORTS: Sports News Broadcast
Am I An Athlete?: Sports Reality Show & Competition
GRINDKINGZ: Entrepreneurs' Reality Series
Barber Warz: Barber Shop Competition Series

Our Vision

To be a global powerhouse in the digital broadcasting industry, continuing to provide top quality advertising opportunities for our partners, offer a wide range of appreciated entertainment to our audiences, create fantastic learning experiences for the young people enrolled in our Youth Media Program, and provide a great platform for filmmakers, producers, directors, actors & actresses to showcase their skills talents & projects.

Our Audience

Whether you're seeking a broader regional audience or looking to create a new global distribution network, when you partner with GrindWorks Broadcast Media you instantly harness the power of the newest and largest global media network. With GrindWorks, our state-of-the-art Amazon Servers and platforms provide you with instant access to premier digital and broadcast systems across six continents.

Advertising on local international TV channels offers businesses the opportunity to target their campaigns to huge audiences in countless countries around the world. Many of the world's major broadcasting networks host localised versions of their flagship stations, allowing advertisers to target potential consumers across a range of nations and languages.

Our audience demographics are as follows:

- Wide distribution of audience across the globe but geographically centered in The U.S. with large penetration into Canada, India, Africa & UK.
- 35% are children/teenagers; 25% are parents; and 40% grandparents;
- Our audience has a high repeat rate, watching over 38 hours of digital broadcasts per week.

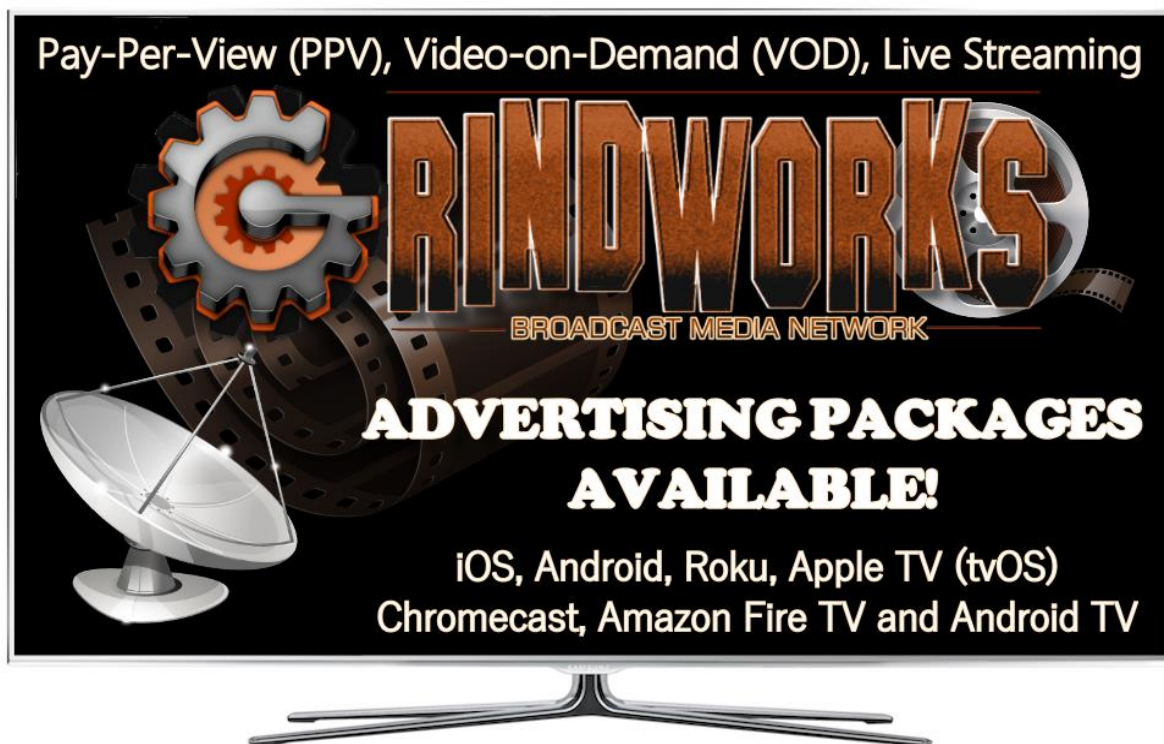
If you're looking to advertise on local and/or international digital platforms, GrindWorks Broadcast Media can help coordinate your campaign. Our experienced advertising experts will ensure that your advertisements have a big impact, whether you're looking to raise brand awareness, increase sales figures or expand your reach to a new audience.

Make an impact on local and/or international digital platforms. Put your business in front of millions around the globe by advertising on some of the GrindWorks Broadcast Media's most-viewed and trusted local, nation and international digital platforms.

Current Partners

Major Indie International
Pro-Style Sports
Mad Haus Digital
TEAM ALI, Inc.

Driven 2 Read Literacy Foundation
2400 Athletics
The J. Nathan Design Group
EASYDRIFT Technologies



Advertising Packages

GrindWorks Broadcast Media has designed a number of tiered advertising packages providing businesses with the opportunity to support the show at all levels. The duration of the advertising agreements are proposed as either 12 months, three years or five years with the investment figure per annum which can be in the form of funding or in kind. The terms of any formal advertising agreement are negotiable, depending on the level of advertising offered and the nature of the advertising entity.

As a partner of GrindWorks Broadcast Media you will get to promote and network your business through various marketing activities and receive tickets to your choice of our ten shows and/or events. Your business will be well looked after achieving exposure across our members, audience and the media at minimum cost and we will promote your business to the best of our ability. Please see below an overview of the Bronze, Silver, Gold and Platinum packages and their benefits.

Bronze Partner

In return for your investment you will receive the following benefits:

- Your name/logo will be placed on our Partners page on the website including a link to your website. This page is dedicated to all partners of GBM.
- Your name/logo will be placed on our Partners page on our Facebook page including a link to your website. This page is dedicated to all partners of GBM.
- You have the opportunity to place a 1/8 page advertisement in our program.
- Your name/logo will appear in the credits of our network.
- You have the opportunity to offer discounted or free products and services to GBM members throughout the duration of the partnership.
- You will receive 2 tickets to a show/event of your preference. □ You will receive an official certificate of appreciation.

Note: Png, Jpg or Pdf files are preferred for logos if possible.

Investment: \$150.00 Monthly / \$350 Quarterly / \$1500 Yearly

Silver Partner

In return for your investment you will receive the following benefits:

- Your name/logo will be placed on our Partners page on the website including a link to your website. This page is dedicated to all partners of GBM.
- Your name/logo will be placed on our Partners page on our Facebook page including a link to your website. This page is dedicated to all partners of GBM.
- Your logo will appear in our weekly newsletter.
- You have the opportunity to place a 1/4 page advertisement in our program.
- Your name/logo will appear in the credits of our network.
- You have the opportunity to offer discounted or free products and services to GBM members throughout the duration of the partnership.
- You will receive 2 tickets to a show/event of your preference. □ You will receive an official certificate of appreciation.

Note: Png, Jpg or Pdf files are preferred for logos if possible.

Investment: \$300.00 Monthly / \$750 Quarterly / \$3000 Yearly

Gold Partner

In return for your investment you will receive the following benefits:

- Your name/logo will be placed on our Partners page on the website including a link to your website. This page is dedicated to all partners of GBM.
- Your name/logo will be placed on our Partners page on our Facebook page including a link to your website. This page is dedicated to all partners of GBM.
- Your logo will appear in our weekly newsletter.
- Your name/logo will appear on our network articles in the monthly e-bulletin of The GrindWorks Community (~2,236 members).
- Your name/logo will appear on our posters, flyers and promo cards.
- You have the opportunity to place a 1/2 page advertisement in our program.
- Your name/logo will appear in the credits of network.
- You have the opportunity to offer discounted or free products and services to GBM members throughout the season.
- You will receive 4 tickets to a show/event of your preference.
- You will receive an official certificate of appreciation.

Note: Png, Jpg or Pdg files are preferred for logos if possible.

Investment: \$500.00 Monthly / \$1200 Quarterly / \$5000 Yearly

Platinum Partner

In return for your investment you will receive the following benefits:

- You will receive a permanent advertisement spot on our home website. You can use this for your logo or for another advertisement that integrates with your current promotions and special events.
- Your name/logo will be placed on our Partners page on our Facebook page including a link to your website. This page is dedicated to all partners of GBM.
- Your logo will appear in our weekly newsletter.
- Your name/logo will appear on our show articles in the monthly e-bulletin of The GrindWorks Community (~2,236 members).
- Your name/logo will appear on our posters, flyers and promo cards.
- Your name/logo will appear on our banners.
- You have the opportunity to place a 1 page advertisement in our program.
- Your name/logo will appear in the credits of our network.
- You have the opportunity to offer discounted or free products and services to GBM members throughout the season.

- You will have the opportunity to send us marketing emails on a monthly basis that we will forward on to our database (~2,236 members). These emails must be appropriate in content for our youth and adult community members.
- Your business will be featured in newspaper and radio advertisements.
- You will receive 4 tickets to a show/event of your preference.
- You will receive an official certificate of appreciation.

Note: Png, Jpg or Pdf files are preferred for logos if possible.

Investment: \$750.00 Monthly / \$2000 Quarterly / \$7500 Yearly

[Overview](#)

Advertising Package GrindWorks Broadcast Media				
	Platinum	Gold	Silver	Bronze
	\$750.00	\$500.00	\$300.00	\$150.00
Website Partners Page	✓	✓	✓	✓
Facebook Partners Page	✓	✓	✓	✓
Logo in weekly newsletter	✓	✓	✓	
Logo in GBM monthly e-bulletin	✓	✓		
Logo on GBM posters, flyers, promo cards	✓	✓		
Logo on GBM banners	✓			
Advertisement in Program	1 page	½ page	¼ page	1/8 page
Name/Logo in credits of our network	✓	✓	✓	✓
Offer discount or products to all members	✓	✓	✓	✓
Send marketing emails to our database	✓			
Featured in newspaper and radio ads	✓			
Tickets to shows/events	4	4	2	2
Certificate	✓	✓	✓	✓

Contact Details

Thank you for taking the time to view our advertising package. GrindWorks Broadcast Media is dedicated to marketing their parnters to ensure optimum benefits for both parties. We look forward to forming a great partnership with you.

Please contact us for further information on our advertising packages or if you would like to hear about other marketing opportunities or to make a tax deductible donation.

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